

Get Ready to Take the Stage—Prepping Your Home for a Photo Shoot

The world is coming into your home on (Date) _____ (Time) _____.
We will be taking photos throughout the entire home highlighting all of its features, inside and out. We know you want each of these features to show at their best.

OUTDOORS—Many potential buyers do “drive-bys” before committing to an open house or showing, both in person, in print advertising and on the internet. Let’s maximize your home’s curb appeal and make visitors want to come inside.

- ❖ Freshen the porch and front door—
 - Clean and repair mailbox, street number and porch light
 - Flank the front steps or front door with a pair of large urns with colorful seasonal plants, for a pretty look
 - Clean and polish the door’s hardware
 - Clean and sweep away all debris and cobwebs
- ❖ The Lawn
 - Mow and trim
 - Freshen the pine straw or mulch
 - Add some colorful annuals
- ❖ Clean the driveway and sidewalk
 - Use a pressure washer to clean your sidewalk and driveway
- ❖ Cut clutter—
 - Get rid of any outdoor knickknacks like leftover holiday decorations, novelty yard ornaments or signs
 - Put away all toys—the children’s, pet’s and yours, too!

INDOORS—Your goal is to showcase your home at its cleanest, roomiest & brightest—Mop, vacuum & dust everything!

- ❖ Check & clean all light and ceiling fan fixtures—
 - Clean fixtures, wash globes & bulbs and use the highest wattage bulbs to brighten the home
 - They will all need to be on for the photo shoot, be sure to check all recessed lighting
 - Ceiling Fans need to be turned off and lights on
- ❖ Windows—
 - Dust blinds, repair any broken blinds
 - Wash windows and dust sills inside and out
- ❖ Kitchen—
 - Clear countertops
 - Remove everything off the refrigerator
 - Remove all child and pet accessories (just during the photo shoot)
 - Wash all appliances so they sparkle
- ❖ Bathroom—
 - Clear off the counters (no bottles, jars, hairdryers, toys, etc.), Close toilet lids.
 - Fold and straighten towels or even better put out fresh towels
 - Put away all clothing, robes, hampers, trash baskets, etc.
- ❖ Cut clutter—
 - Don’t overstuff your rooms, 2 or 3 items per surface is enough
 - Pack away your knickknacks, magazines, remotes and oversized toys out of sight
 - Make all beds and put away all clothing, toys, shoes, etc.
- ❖ Fireplace—
 - Clean out the ashes & wash glass fire doors
 - Winter—set up logs to burn; Spring & Summer—A candle grouping or silk fern will fill that “black” hole.
 - If you have gas logs, leave instructions on how to light